INTERNATIONAL COUNCIL *of* **OPHTHALMOLOGY**

Organized by the International Council of Ophthalmology (ICO):
Building a World Alliance for Sight
www.icoph.org

Webinars Workshop:
How to Broadcast Lectures and Live Courses Online
October 21–December 2, 2013

Become a more effective teacher in the classroom and on the web.
Create a dynamic learning environment with easy-to-implement multimedia skills and a model for engagement and feedback.

Webinar Workshop Goal

Participants will be provided with the inspiration, tools, knowledge, and skills allowing them to expand the scope of their teaching activities beyond the limits of the face-to-face classroom.

After finishing the course and reaching the objectives, participants will have attained competencies that will make their online and face-to-face lectures a much more effective learning intervention by using technology assisted interactivity.

Webinar Workshop Objectives

At the end of the event, participants should be able to:

1. Broadcast a training event on the internet and include:
    a. A presentation.
    b. A video.
2. Generate interaction with open-ended questions.
3. Generate interaction with multiple-choice questions.
4. Use technology assisted interactivity in face to face teaching.

After the course, the ICO will give support to participants to develop their own webinars.

Course Modality

This online course will be conducted using a mixture of synchronous and asynchronous phases.

- Asynchronous phases: Participants work at their own pace watching lectures and participating in discussion forums with the assistance of tutors.

- Synchronous phases: Participants connect live to webinars. Webinars will try to best accommodate the different time zones of participants. Webinars will also be recorded and available for participants that are not able to attend the live webinars.

Content

- Module 1: Introduction to Webinars
- Module 2: During the Webinar—Features, Interactivity, Flexibility
- Module 3: Before the Webinar—Preparation and Registration
- Module 4: After the Webinar—Access Recordings, Conduct Surveys, Continue Interactions
- Module 5: Face-to-Face Technology Assisted Interactivity
- Module 6: Putting It All Together

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Course Tutors

- Dr. Eduardo Mayorga, ICO Director for E-Learning
- Dr. Karl Golnik, ICO Director for Education
- Dr. Matthew Gearinger, Flaum Eye Institute, Rochester, New York, USA
- Dr. Pankaj Lamba, Department of Ophthalmology at GMC Hospital & Research Centre, Ajman, United Arab Emirates
- Dr. Sunil Moreker, MGM Medical College, MGM University at New Bombay, India
- Dr. Wael Refaat Zaki, Consultant and Head of Ophthalmology Department, TSH, Egypt

Who Will Benefit from this Course
Teachers and medical professionals who are interested in developing e-learning teaching skills, and applying those skills to their teaching practice.

Fees and Registration
Enrollment is limited, and will be determined in part by the needs of the individual and region, as well as the individual's ability to make an impact.

- Application Deadline: The deadline to apply is September 30, 2013. Please note that enrollment may close early if the course is filled. It is strongly recommended that interested parties apply early.
- Course Cost: Fee for the complete course: $240 USD. Discounts and fee waivers may be granted to individuals and organizations who demonstrate need.
- Course Syllabus: educators.icoph.org/_content/Syllabus-Webinars-Workshop.pdf
- Course Application: http://www.formstack.com/forms/ICO-webinarworkshop

Center for Ophthalmic Educators
The ICO Center for Ophthalmic Educators at educators.icoph.org helps educators enhance their teaching skills with curricula, tips and tools, ways to collaborate, and more. Modern teaching and learning theories are presented along with the tools to put them into action. The Center also enables peers to collaborate and share ideas through its interactive feature, "Connections."

The Center's monthly newsletter, *Ophthalmic Educators Letter*, offers beneficial information for teachers, including an overview of new resources available in the Center.

- Sign up to receive the *Ophthalmic Educators Letter*: www.icoph.org/ed-letter.html

Please email educators@icoph.org for more information about the Center for Ophthalmic Educators.